

# Brendan Jackson

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## Objectives

Currently looking for work as a SEO, SEM and web designer in the digital media industry.

## Profile

Skilled and motivated with a track record in working to tight deadlines, running on-line marketing campaigns and working closely with clients from multi-national blue chip companies to achieve improvements in SEO. Excellent analytical, design and problem solving skills. Proficient using Adobe's suite of web design software including Dreamweaver, Flash and Photoshop.

## Work experience

### Tokyo Republik Web Design

2005-Present (Part-time)

- Running a sole proprietorship web design company in my spare time using Adobe's suite of web design software to create websites for a wide range of clients.
  - All clients reported improvements in targeted areas. E.g., improved SEO performance, increased sales etc.

### T-Mark Internet Services

2008-2009

- Technical Design Assistant
- Working as part of a team with clients from multi-national blue chip companies from industries such as property and consulting. Running high value PPC campaigns, designing websites with particular focus on SEO as well as general web site design.
  - Worked as part of a team which greatly increased the number of enquiries generated for a major property company through SEO and SEM.

### OTC Language Training School

2002-2008

- Business English Instructor
- Teaching business English to Japanese executives. Training executives to give presentations, negotiate and deal with a wide variety of business matters in English.

## Education

### Glasgow Caledonian University

1997-2001

BA(Hons) in Integrated Product Design

### Furness College, Barrow-in-Furness

1994-1996

BTEC in General Design Studies

### Queen Katherine School, Kendal

1988-1994

10 GCSEs Grade C or above

## **Personal information**

Date of Birth: 30<sup>th</sup> April 1978.

## **Additional information**

Driving License: Full, clean.

## **Interests / Hobbies**

Extensive travelling throughout Europe and Asia. Watching and playing sport especially cycling.

## **Referees**

Available upon request.